

**DOUGLAS ELLIMAN COMMERCIAL**

“

DOUGLAS ELLIMAN HAS BEEN RANKED  
AMONG THE BEST BROKERAGES  
IN THE COMMERCIAL REALM FOR YEARS.  
OUR TEAM HAS A PROVEN TRACK RECORD  
OF SUCCESSFULLY NAVIGATING COMPLEX  
TRANSACTIONS SO CLIENTS ACHIEVE THEIR  
BUSINESS GOALS.

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HOWARD M. LORBER | CHAIRMAN





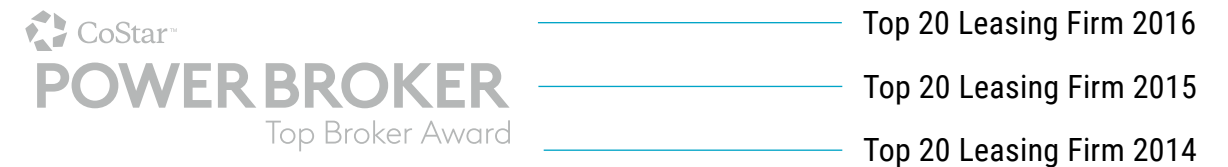


# EXPERIENCE & ANALYTICS THAT DELIVER BOTTOM-LINE RESULTS

Douglas Elliman Commercial takes a multidisciplinary approach to delivering quantifiable, bottom-line value to prominent tenants, landlords, and investors. From well-researched valuations and high-impact marketing campaigns to results-oriented negotiations, every engagement is tailored to achieve our clients' unique and often complex business goals.

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## AWARDS & RECOGNITION



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## COMMERCIAL BY THE NUMBERS



TENANT REPRESENTATION

- Office and Retail Lease Negotiation & Renewals
- Situational Analysis & Strategic Planning
- Identification of Consolidation & Cost Reduction Opportunities
- Relocation Advice & Guidance
- Identification & Negotiation of Tenant Incentives
- Site Selection
- Sublease & Disposition Strategies
- Financial Analysis & Reporting
- Lease Abstracting & Data Management

LANDLORD ADVISORY SERVICES

- Property & Competitive Market Analysis
- Property Positioning/Repositioning
- Renovation Consultation
- Office and Retail Lease Negotiation & Renewals
- Targeted Digital Marketing & Direct Canvassing
- Broker-to-Broker Marketing
- Lease Administration

INVESTMENT SALES & ACQUISITIONS

- Acquisition & Disposition Strategies
- Property Positioning/Repositioning
- Valuation Analysis & Financial Modeling
- Development of Custom Digital & Print Marketing Materials
- Targeted Web-Based Distribution Strategy
- Private & Public Offering Rollout
- Public Relations & Advertising
- Transaction Due Diligence & Negotiations

AN UNPARALLELED  
MARKETING PLATFORM  
FULLY INTEGRATED  
FOR MAXIMUM IMPACT

Douglas Elliman Commercial develops and implements multi-level marketing campaigns for the leasing of office, hospitality, and retail properties, as well as the sale of value-add opportunities and investment-grade properties or portfolios of properties. Every campaign is powered by Douglas Elliman’s renowned digital marketing platform, which is unparalleled in the industry for its reach, precision and results.

EXPERTISE

- Marketing Strategy
- Account Management
- Market Access
- Pricing & Valuation Analysis
- Public Relations
- Event Ideation & Management
- Packaging & Presentation
- Highest & Best Bidding Selection



CONTENT

- Content Strategy
- Editorial Services
- Visual Design
- Floor Plan Design
- Photography & Videography
- Collateral Development
- Content Production



DISTRIBUTION

- Media Strategy
- Targeted Advertising (Print & Digital)
- Social Media Management
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Listing Syndication



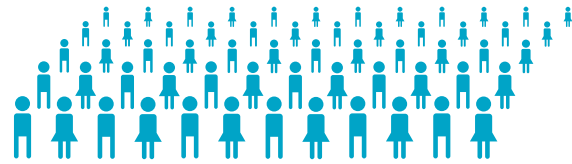
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SELECT CLIENTS

ADVANCE PUBLICATIONS  
AMERICAN LUNG ASSOCIATION  
ARCHDIOCESE OF NEW YORK  
AYIMA  
BANK UNITED  
BED BATH AND BEYOND  
BENDHEIM GLASS COMPANY  
BFC PARTNERS  
BIOTRONIK  
BOOM! CREATIVE  
CONDÉ NAST  
DAVID ZWIRNER  
EMPIRE OUTLETS NEW YORK CITY  
EMPIRE STORES  
FRANKLIN CREDIT MANAGEMENT CORPORATION  
GRUPO VICTOR MALZONI  
GSG FINANCIAL  
INTERNATIONAL BROTHERHOOD OF TEAMSTERS  
J.D. CARLISLE DEVELOPMENT  
KASOWITZ BENSON TORRES & FRIEDMAN LLP  
KEYSTONE STRATEGY  
LADENBURG THALMANN  
LM DEVELOPMENT PARTNERS  
MEDIA GENERAL  
MZ WALLACE NEW YORK  
NYCIRB  
ONE KINGS LANE  
PK4 MEDIA  
PREMIER PARTNERSHIPS  
SARA STORY DESIGN  
SID LEE  
SOHO HOUSE

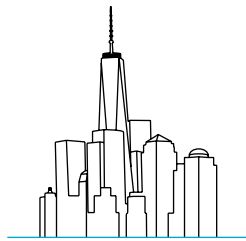


HIGHEST DOLLAR VOLUME  
OF MANHATTAN LISTINGS\*



MOST AGENTS IN MANHATTAN\*

**24.6**  
**BILLION**  
IN SALES VOLUME



MOST MANHATTAN LISTINGS\*  
MOST \$10M+ LISTINGS IN MANHATTAN\*

**19,400**  
SALES TRANSACTIONS

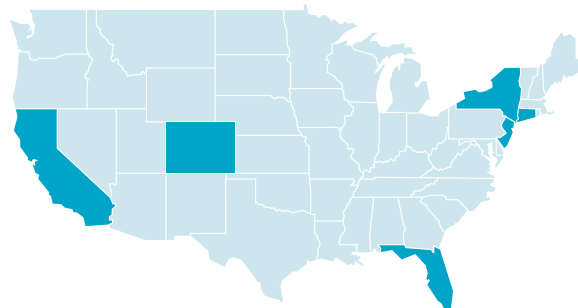
**18,400**  
RENTAL TRANSACTIONS

IT'S TIME  
FOR  
ELLIMAN



**GLOBAL REACH**

• 484 offices • 59 countries • 19,000+ agents



**STRATEGIC LOCATIONS**

- New York City
- Long Island
- The Hamptons
- Westchester
- Connecticut
- New Jersey
- Florida
- California
- Colorado
- International

LED BY SEASONED INDUSTRY VETERANS WITH DECADES OF EXPERIENCE, DOUGLAS ELLIMAN COMMERCIAL IS POWERED BY THE LARGEST REAL ESTATE BROKERAGE IN THE NEW YORK METROPOLITAN AREA AND THE FOURTH LARGEST REAL ESTATE COMPANY IN THE UNITED STATES. CLIENTS ENJOY NOT ONLY THE HIGHEST LEVEL OF SPECIALIZED ATTENTION TO ALL OF THEIR COMMERCIAL REAL ESTATE NEEDS BUT ALSO A SINGLE POINT OF ENTRY TO A FULL SPECTRUM OF RESIDENTIAL BROKERAGE SERVICES:

• **RESIDENTIAL SALES**

• **RESIDENTIAL LEASING**

• **RELOCATION**

• **PROPERTY MANAGEMENT**

• **DEVELOPMENT MARKETING**

• **TITLE SERVICES**

\*INFORMATION ACCORDING TO THE REAL DEAL DATA BOOK, 2015

## **NEW YORK CITY**

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205 EAST 42<sup>ND</sup> STREET  
NEW YORK, NEW YORK 10017  
O: 212.891.7600

## **LONG ISLAND**

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1772 EAST JERICHO TURNPIKE  
HUNTINGTON, NEW YORK 11743  
O: 631.858.2405

## **FLORIDA**

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1111 LINCOLN ROAD  
MIAMI BEACH, FLORIDA 33139  
O: 305.482.1450

## **LOS ANGELES**

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150 EL CAMINO DRIVE  
BEVERLY HILLS, CALIFORNIA 90212  
O: 310.595.3888

## **ASPEN**

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630 EAST HYMAN AVENUE  
ASPEN, COLORADO 81611  
O: 970.925.8810



**ELLIMAN.COM/COMMERCIAL**