

## DEVELOPER: NAKHEEL PJSC

Nakheel is one of the world's largest privately held real estate developers with developments valued at approximately \$60 billion USD across more than two billion square feet of land. It has been a key player in realizing the vision of Dubai for the 21st century since the late 1990s when H.H Sheikh Mohammed bin Rashid al Maktoum, Prime Minister and Ruler of Dubai, and UAE Vice President, revealed his vision to turn Dubai into one of the leading tourist destinations in the world. Nakheel's visionary projects include the Palm trilogy of man-made islands that take the shape of a cultural icon, The World, a collection of private islands that form a map of the continents of the world off the coast of Dubai, and, Waterfront, the world's largest waterfront development, which has received widespread international acclaim. Nakheel is a key entity within Dubai World, one of the world's largest holding companies with a portfolio of businesses and projects for the Dubai government across five continents and more than 100 countries.

## ARCHITECTURE: W.S.ATKINS

W.S.Atkins is considered to be one of the preeminent architectural firms in the Middle East, responsible for many of the iconic towers that dominate the landscapes of the region's most exciting cities including the Burj al Arab in Dubai and the Bahrain world trade centre. Since its origin as a family business in 1938, W.S.Atkins has grown both in size and diversity, to its current position as the largest engineering consultancy in the UK, the largest multidisciplinary consultancy in Europe and the fifth largest design firm in the world. W.S.Atkins maintains 60 offices in 25 countries across Europe, the Middle East, Asia-Pacific and the Americas. They have worked in over 175 countries where they have established a reputation for delivering professional excellence.

## PROJECT MANAGER: BOVIS LEND LEASE

Bovis Lend Lease is one of the world's leading project management and construction companies, using industry best practices when working with clients to create high quality, sustainable property assets. Bovis Lend Lease has a presence in over 40 countries, spearheaded by regional hubs in the UK, Australia and the US.

Key sectors include commercial, retail, residential, communications, industrial and pharmaceutical. Bovis Lend Lease has also established a presence in the growing European Private Finance Initiatives (PFI) and Public Private Partnerships (PPP) markets, particularly in the UK. This business is focused on a number of sectors including health, education, defence estates and selected Government office accommodation.

## CONSTRUCTION: AL-HABTOOR

Since 1970, Al Habtoor Group has grown with the UAE and is now internationally recognized through its Construction, Hotels, Real Estate, Education, Automobile Distribution & Leasing and Publishing businesses. It is one of the UAE's most successful & respected diversified business corporations operating across the Middle East and beyond.

The Group's Construction division, Al Habtoor Engineering Enterprises, has a rich portfolio having created some of world's most stunning landmarks, such as the magnificent symbol of Dubai the Burj Al Arab, the ultra modern Sheikh Rashid Terminal Concourse 1 and the multibillion (USD) construction of the new Terminal 3, Concourse 2 project.

## CONSTRUCTION: MURRAY & ROBERTS

Murray & Roberts is South Africa's leading construction and engineering. It offers a unique combination of multiple disciplinary capabilities in design, engineering and various construction skills, and has a proven track record in major project implementation. Key skills include construction management, project and program management, design management, design engineering, and procurement and facilities management.

Murray & Roberts in partnership with Al Habtoor has a proud record of achievement in constructing some of the landmark projects that define the recent development of Dubai and the United Arab Emirates. These include the Burj al Arab Hotel and Concourse 1 at Dubai International Airport. Murray & Roberts is also part of a joint venture with Al Habtoor and Takenaka responsible for the construction of the award-winning Sheikh Rashid Terminal Concourse at the Dubai International Airport, which opened in 2000. Takenaka is a leading Japanese contractor with specialist expertise in integrated airport projects.

## INTERIOR DESIGN: BBGM

BBG and BBGM are internationally renowned, award winning architectural and interior Design firms with extensive expertise in the design of hotels, resorts, corporate and investment office buildings, high-rise residential, retail, mixed-use complexes, master plan and renovation/restoration projects. They consistently rank in the top five hotel design firms worldwide and offer a portfolio of projects that respect and reflect the distinct cultural, social and architectural traditions of their clients' communities. BBGM, which provides interior design services, was founded in 1987. BBG and BBGM have offices in New York City, Washington DC, Scottsdale, Arizona, Sydney, Australia and Shanghai, China. The partners and staff of over two hundred individuals have provided architectural and interior design services for proj-

ects in China, Hong-Kong, Taiwan, Korea, Japan, Thailand, Indonesia, Singapore, Malaysia, the Philippines, Vietnam, India, Australia, the UAE, Saudi Arabia, Egypt, South America, Europe, Russia, the Caribbean, Mexico, and the USA.

## MORTGAGE BROKER: JOHN CHARCOL

Charcol has become the UK's leading online mortgage brokers by consistently providing fast, uncomplicated service. John Charcol is one of UK's leading online mortgage brokers, offering intuitive online service backed by real Charcol-trained brokers available anytime. Hundreds of products from over 35 reputable lenders are accessible from a selection of the best the UK has to offer. Charcol was developed from John Charcol, an independent mortgage broker that began 1974. It grew to be one of the biggest players in the market, enjoying a reputation for quality advice and friendly service.

## PH INTERIOR DESIGN: KELLY HOPPEN

Kelly Hoppen is a world renowned British designer who has pioneered a simple but opulent style that has permeated interior design at every level, and has resulted in her work being featured in newspapers and magazines across the globe. As well as designing apartments, houses and yachts for an international list of private clients, she also undertakes commercial commissions including hotel, restaurant, office and aircraft interiors. Her own collections of paint, fabrics, rugs, carpets and ceramics have made her signature look increasingly accessible.

Ms. Hoppen founded her interior design company more than 20 years ago. Kelly is head designer of the company. She is intimately involved and oversees every project. These projects have brought the company to most continents and although the majority is residential they have a solid foundation in the commercial sector.

## SERVICES: TRUMP

The largest privately held company in New York, the Trump Organization is one of the world's leading real estate developers, with estimated revenue of US \$10.4 billion in 2004, and 22,000 employees. Donald Trump, the company's Chairman and President, is recognized as one of the world's most successful businessmen and real estate developers. The Trump Organization's extensive portfolio of properties includes the renowned Trump Tower on Fifth Avenue, Trump Palace, the tallest building on Manhattan's East Side, The Trump International Hotel and Tower in New York, one of only three hotels in the USA to have received a double Mobil Five-Star rating for both the hotel and its restaurant, Jean-Georges.

# LIFESTYLE DESIGN



## TRUMP INTERNATIONAL HOTEL & TOWER

02 - 03  
04 - 05  
06 - 07

DUBAI'S NEW LANDMARK: A SCULPTURAL BEACON

YOUR PASSPORT TO AN EXTRAORDINARY LIFESTYLE

RESIDENTIAL COLLECTIONS DESIGNED TO INSPIRE

RICHLY ENHANCED FEATURES AND FINISHES

AUTOMATED, INTEGRATED, EXCEPTIONALLY ENTERTAINING TECHNOLOGY

HIGH DESIGN FURNISHINGS EXCLUSIVELY BY POLTRONA FRAU

ENTRÉE TO THE LIFESTYLE THAT IS TRUMP

WHITE GLOVE LETTING SERVICES



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CREATIVE MARKETING BY THE 7TH ART



**DUBAI'S  
NEW LANDMARK:  
SCULPTURAL  
BEACON**

*Trump International Hotel & Tower stands at the center of the 'Eighth Wonder of the World,' Nakheel's Palm Jumeirah in Dubai, and is a showcase of breathtaking architecture. For those who seek the golden key to exclusive venues and incomparable service, Trump is the only — the ultimate — choice.*



A stunning design soaring into the sky in stainless steel, glass and stone the striking 62-story Trump International Hotel & Tower site climbs to a height in excess of 270 meters. It houses a luxury hotel, exclusive residential apartments, a three-story entrance lobby, boutique offices, an exclusive resort spa, swimming pool and health club, restaurants and a business center.

#### ICONIC ARCHITECTURE

With the 'split-linked' design, the towers stand on a four-story bisected podium structure that contains the development's main car parking provisions and an area for extensive services and retail outlets. Finally, at the tips of the two asymmetric elements sit twin sets of glazed, diamond-shaped pinnacle structures which incorporate a restaurant and sky bar as well as viewing galleries for guests, residents and the general public.

Hotel guests and residential owners will arrive at the landmark Trump International Hotel & Tower via a sweeping drive that leaves them at the entrance to an extravagantly airy three-story central lobby spanning 30 meters across the divide between the residential and hotel towers, suspended above the Monorail station, the park and

boutique office space. Owners have the option of entering their private residential lobby through a secure gateway or directly from the drive.

The grand and spacious triple volume lobby is suspended between both towers above the park and Monorail station. The lightweight clear glazed roof over the lobby allows dramatic views from within the lobby up to the towers above.

#### TOWER FACADES

The tower will be a striking and dynamic piece of architecture in clear and tinted glass, white and silver aluminum panels, colored granite and marble-faced blade walls and stainless steel.

The vertical spacing of the façade will be based on the floor-to-floor height of 3.6 m while the horizontal spacing will be based on a combination of the structural grid and the widths of the bedrooms and living areas to achieve a maximum number of vision bays for each room.

Generous balconies have been restricted to the narrow ends of the floor plates only, allowing the external skin on the main facades

to remain part of a sleek and smooth, glazed curtain wall.

Three-story height 'sky gardens' which will be open to the atmosphere and grow indigenous species of plants and trees, offering 'contemplation' and viewing areas, have been introduced within the central outer face at regular locations up the façade. These will be accessible to all residents within the building.

#### SPECTACULAR VIEWS

Viewing decks and restaurants are situated on the topmost floors of both the North and South towers. These will be designed as multi-volume, glazed spaces which will encompass dining and viewing galleries that celebrate the spectacular views of the entire Palm Island, Dubai's ever-evolving skyline and the Arabian Gulf beyond.

Two panoramic lifts that travel up and down the inside faces of the towers provide spectacular views of not only the opposing tower, but the surrounding Palm, Arabian Gulf and Dubai mainland itself.

# YOUR PASSPORT TO

## ACCESS TO ALL THAT THE PALM OFFERS

Trump International Hotel & Tower is flanked by a 17-acre park that connects the Luxury Retail Centre to the entrance of The Palm. Residents and hotel guests enjoy easy access below the lobby to the monorail, a 5.4 km long transport system that will run between the Gateway Station at The Trunk of The Palm Jumeirah and the Atlantis Station on The Crescent, calling at two intermediate stations, Trump International Hotel & Tower and the Luxury Retail Centre.

A luxury four-level shopping center will be developed by Nakheel at the top of the Palm's trunk; features include an IMAX cinema and a collection of the world's finest fashion and retail purveyors including Barney's New York. Residency at Trump International Hotel & Tower also provides access to the Palm's extraordinary entertainment amenities including Cirque du Soleil and Atlantis.

# AN EXTRAORDINARY LIFESTYLE

## EXCEPTIONAL VENUES WITHIN THE TOWERS

### SIGNATURE RESTAURANT

Within the stunning glass crown of Dubai's preeminent landmark tower, guests will experience the exquisite sensuality of perfectly prepared food and platinum-level service in an incomparably elegant space.

Jean Georges Vongerichten, famed chef and restaurateur, has built a powerful portfolio that extends from Las Vegas to The Bahamas to Shanghai and most recently Dubai. Jean Georges will partner again with world-famed developer Donald Trump as the exclusive restaurateur in the Trump International Hotel & Tower Dubai. The restaurant will feature the cuisine that Jean Georges is famous for; choreographed dishes with savory tastes that play off one another with dazzling results.



# RESIDENTIAL COLLECTIONS

# DESIGNED TO INSPIRE

**SKY BAR** As part of the pinnacle restaurant experience, a sky bar will offer an elegant venue for cocktails with unparalleled, 360° views over Palm Jumeirah, its Fronds and the Crescent to the turquoise blue of the Arabian Sea.

**TRUMP SPA** The Trump Spa will bring an exclusive and extensive line of beauty products and services for men and women to Trump International Hotel & Tower in a signature designed and operated facility. Guests will be invited to indulge in complete relaxation and attention to their health, ultimate pampering, and sophisticated hair and make-up styling for the most glamorous gala events.

**FITNESS SUITE AND HEALTH CAFÉ** The fitness suite, located on level 5, features state-of-the-art cardio and weight equipment in a light-infused gymnasium as well as a health café that serves refreshing beverages. The pool area is located outside and includes a café that serves snacks and beverages poolside throughout the day.

**LUXURY RETAIL COLLECTION** Residents and guests will enjoy the pleasures of a well-curated selection of the world's most exclusive purveyors of ultra-luxury fashion, jewelry, beauty, home, and sport products located in the retail boulevard just below the lobby.

## EXCLUSIVE PRIVILEGES FOR OWNERS

**THE SIGNATURE PALM CLUB** The Signature Palm Club, designed by W.S. Atkins and operated by renowned hotel and resorts operator Kerzner International, The Signature Palm Club

will be the ultimate in casual luxury and the ideal location for contemporary social events and gatherings. Memberships are offered exclusively to residents of Trump International Hotel & Tower.

Adjacent to the beach and overlooking the planned mega yacht marina, The Signature Palm Club is linked to Trump International Hotel & Tower via landscaped paths for pedestrians and golf carts. Its three-story building will feature lightweight glass and steel construction with an air beach feel, extraordinary water views and daylong sunlight.

An indoor/outdoor pool and leisure deck with an infinity pool will overlook the gulf towards the northeastern crescent. The mood will be relaxed and urban with contemporary daybeds and Majilis style seating as well as tables for all-day food and beverage service.

The Signature Palm Club Fitness suite will offer a range of alternatives such as yoga, pilates and boxing. In addition there will be luxury retail available on the ground catering to the immediate needs and desires of members while they are on-site.

A rich selection of dining options, including the members' bar, will be designed to transition elegantly from day to night. Light, airy, sophisticated finishes and signature features will attract a stylish and well-traveled clientele.

The top floor will be a 500-square-meter indoor/outdoor club. Large lounges spread out across the floor with beds and casual chic seating available. The club will look overlook

the pools and decks below and will become a place to see and be seen.

**MEGA YACHT MARINA** The Mega Yacht Club will be the premiere facility of its kind in the Middle East – rivaling the best marinas in the world – when it opens in 2009. The marina will become homeport for some of the most magnificent vessels afloat today, and the setting is just as stunning as the mega-yachts that will berth here. The exclusive clubhouse, nestled amongst the beautiful yachts, will provide fine dining, a view of the magnificent Trump International Hotel & Tower to the east, the evolving Dubai skyline beyond Jumeirah Beach to the south, the calming sunset to the west and an environment of luxury which will become the envy of marinas worldwide.

The Mega Yacht Club will offer 56 berths with provisions for vessels up to 100 meters and yacht leasing. Not only have the security and privacy of the yachts been given priority in the design process, but, also, the worldwide five-star marina operators IGY are establishing a new level of service that will flawlessly support all of the needs and requirements of mega-yacht owners on a daily basis.

Owners of Titanium Collection Penthouses and Pinnacle Collection Penthouses are given complimentary and exclusive access to the Private Owner's Club as well as right of first refusal to purchase a limited number of berths.

## PLATINUM COLLECTION

Floors 4 - 39  
One to Three Bedroom Residences  
Three Bedroom Duplexes

## TITANIUM COLLECTION

Floors 41 - 56  
One, Two, Three and Four Bedroom Residences  
Four Bedroom Duplexes

## GARDEN LEVEL

Three Bedroom Townhouses with rooftop gardens

## PINNACLE PENTHOUSE COLLECTION

Floor 56  
Four Bedroom Elite Penthouses

## RICHLY ENHANCED FEATURES AND FINISHES

All residences feature luxury white marble floors, 2.7 meter ceilings and recessed down-lighting throughout.

## KITCHENS

Platinum Collection Highlights:  
Bulthaup cabinetry in white high gloss lacquer top with timber bottom and opaque glass backsplash; Miele stainless steel/glass and ceramic cooktop, oven and microwave; integrated Miele dishwasher and refrigerator; integrated Bulthaup sink and faucet.

Titanium Collection Highlights:  
Boffi cabinetry in white high glass lacquer or dark wood veneer; Boffi zodiac stone or white corian counters and white engineered stone backsplashes; Gaggenau stainless steel/glass ceramic cooktop, oven, convection microwave; integrated Gaggenau dishwasher and refrigerator; integrated Boffi sink and faucet.

## BATHROOMS

Arabescato Oro marble floors, white crystallized glass tile walls and tub surrounds, white Panorama king size wall hung toilet and bidet.

## Platinum Collection Highlights:

Gea basin, Acquatica shower column with rain shower head, hand shower and body sprays, Norman Foster inset tub, Bagno Duro chrome fixtures.

## Titanium Collection Highlights:

Villeroy & Boch basin, Fantini chrome (master baths), or Dornbracht Lulu chrome (other baths) showers, Norman Foster inset or Waterworks freestanding tub, Dornbracht Lulu chrome fixtures.

## POWDER ROOMS

Luxurious white marble floors, white crystallized glass tile walls, Panorama wall hung toilet with dual flush operating system.

Platinum Collection Highlights: Bagno Duro chrome fixtures

Titanium Collection Highlights: Dornbracht Lulu chrome fixtures



### **AUTOMATED, INTEGRATED, EXCEPTIONALLY ENTERTAINING TECHNOLOGY BY SOUNDCREATION**

All residences receive an extensive, complimentary Soundcreation audio-visual home automation package based on the unit type (Platinum, Titanium, Pinnacle) purchased. Upgrades are available and Soundcreation can design bespoke packages to accommodate clients' exact desires.

Packages are customized for every Platinum, Titanium and Pinnacle Collection floor plan. All include a concierge panel; iPod docking stations and multi-room audio distribution with speakers throughout the residence; 50"/60" plasma screens with 5.1 cinema surround sound system in the sitting room; integrated remote controls for the plasma televisions, music, lighting, air conditioning; and, an LCD screen in the master bathroom with a waterproof remote control.

### **HIGH DESIGN FURNISHINGS EXCLUSIVELY BY POLTRONA FRAU**

Purchasers who wish to move into a completely furnished unit are offered one of two contemporary packages curated by Poltrona Frau from its exclusive line of luxury goods, including Cappellini furnishings and Tai Ping carpets. There are two packages to select from: Platinum package and the Titanium. In addition, or as an alternative, clients may purchase selected pieces from Poltrona Frau's collection

### **CAPPELLINI**

At Cappellini the dream is to host the aesthetic language of the great names in international industrial design. The Cappellini products are never boring or absurd; they always possess something that keeps them alive and light, often full of healthy humor. Bravely, Cappellini keeps on working with designers throughout the whole world, blending different temperaments that don't create a single "Cappellini style", but compete to form a balanced and convincing collection.

### **FF&E PARTNERS**

**FANTINI** Production underpinned by continuous technological updating, constant research, a sharp eye for new trends, as well as care for details, experience and tradition. Its creation has become a true reference point, a unique ensemble of quality, design and efficiency. It is precisely this carefully balanced combination of elements which has led to the company's worldwide success. Its unmistakable styles are a mix of rigor and creativity, talent and high precision.

**BOFFI** Boffi's kitchen and bathroom models are created by world-famous architects and based on a philosophy that distinguishes them from other brands. All Boffi kitchens are handmade and only about 1,500 are produced each year globally. The principle is to harmonize functionally with an evolved high-modern design so that each model is minimalist but essential in utility. The end product is a state-of-the-art model that embodies outstanding design and innovative features. You will always find your project attuned to its context, be it a modern glass-cad high rise or a stone barn house built 100 years ago.

**BULTHAUP** Bulthaup creates and designs holistic solutions for the kitchen living space. Geared towards the needs of a changing society and architecture, Bulthaup regularly brings about advances in the evolution of the kitchen. The constant commitment to studying changes in living patterns and freeing the kitchen from its design constraints is what secures Bulthaup its lead. Taking account of individual customer needs, Bulthaup produces technically and esthetically outstanding products, tailored to specific spatial conditions. Bulthaup products are characterized by their timelessness, functionality and sensuality. Bulthaup's history also obliges the firm to design products for even the toughest demands well into the future.

**GAGGENAU** Gaggenau is the world's preeminent brand of restaurant-grade cooking technology for the modern home. Specializing in high-performance built-in kitchen appliances, its sleek portfolio includes specialty appliances to help create the ultimate cooking experience.



### **ENTREE TO THE LIFESTYLE THAT IS TRUMP**

Residents will enjoy a comprehensive array of services designed to make their ownership of a Trump International Hotel & Tower unit effortless, their arrival and departure flawless, their time in Dubai extraordinarily luxurious and their in-unit lifestyle incomparably comfortable. This is achieved with two exceptional services that are seamlessly integrated and globally accessible: Trump Touch Concierge and Nakheel Letting Services.

All purchasers will enjoy complimentary Trump Touch concierge services. Anything a resident desires, whether they are in Dubai or anywhere else in the world, is one call away once they purchase one of Trump International Hotel & Tower's extraordinary residences. Trump International Hotel & Tower is more than a residence; it is an entrée to a fully serviced luxury lifestyle.

- Complimentary limousine service in a Maybach, Bentley or similar ultra-luxury automobile.
- Travel arrangements
- Airport transfers
- Tour guide services
- Dining reservations
- Priority reservations to sporting and fashion events and gala dinners
- Catering services for special events
- Spa packages
- Private trainers/ nutritionist/ dietician
- Gift services
- Attaché services
- Fresh flower delivery
- Daily newspaper delivery
- Personal shopping and delivery
- Laundry and dry cleaning service
- Babysitting/ nanny services

The cost of products and services delivered by third parties is additional unless otherwise noted above.

### **WHITE GLOVE LETTING SERVICES**

Owners of Trump International Hotel & Tower residences who wish to let their unit may retain Nakheel to handle the marketing, pricing, contracting and details of doing so.



## DUBAI

Dubai is situated on the Persian Gulf coast of the United Arab Emirates (UAE) and is roughly at sea level (16 m/52 ft above). The emirate of Dubai shares borders with Abu Dhabi in the south, Sharjah in the northeast, and the Sultanate of Oman in the southeast. Hatta, a minor exclave of the emirate, is surrounded on three sides by Oman and by the emirates of Ajman (in the west) and Ras Al Khaimah (in the north). The Persian Gulf borders the western coast of the emirate. Dubai covers an area of 4,114 km (1,588 mi). It lies directly within the Arabian Desert.

**REAL ESTATE OWNERSHIP ISSUES** In 2002 the Dubai government permitted the ownership of freehold property by expatriates to allow foreigners to buy and own freehold property in selected areas of the city, now referred to as New Dubai.

## ACCESS TO ALL THAT THE PALM OFFERS

Palm Jumeirah is a symbol of Dubai's incredible energy, growth, and ambition. The Palm stretches out into the Arabian Gulf in the shape of a date palm — the national plant of the United Arab Emirates. The 16 fronds which form the head of Palm Jumeirah will be home to some of the most luxurious villas in the world and more than more than 8,000 residents of 70 different nationalities.

A luxury four-level shopping center will be built by Nakheel at the top of the Palm; features include an IMAX cinema and a collection of the world's finest fashion and retail purveyors. Residency at Trump International Hotel & Tower also provides access to the Palm's extraordinary entertainment amenities including Cirque du Soleil and Atlantis.

## PALM JUMEIRAH SIGNIFICANCE AND PURPOSE

- Palm Jumeirah is a residential, tourism and leisure destination.
- The Palm is a symbol of Dubai's incredible energy, growth, and ambition. the Palm stretches out into the Arabian Gulf in the shape of a date palm — the national plant of the United Arab Emirates.
- Palm Jumeirah is one of the world's largest man-made islands, covering 560 hectares of land
- The 16 fronds which form the head of Palm Jumeirah will be home to some of the most luxurious villas in the world, each with its own beachfront

## THE TRUNK OF THE PALM

The trunk of the Palm puts an unparalleled life-style at the fingertips of residents and visitors.

**THE GOLDEN MILE** The Golden Mile is an elegant mix of upscale boutiques, charming cafés, beautiful walkways and an array of homes. An exceptional development in the world's most exciting location, The Golden Mile will showcase 10 waterfront residential buildings, and provide the ultimate shopping experience amidst an unrivalled corniche walkway.

**IGY ANCHOR MARINA** Adjacent to Marina Residences is the premier Anchor Marina. The marina accommodates over 700 yachts and mega-yachts, along with dining, retail, clubhouse and special events in its first-rate facility

**MONORAIL** Providing easy access to the island and connecting its attractions, the Monorail is the first project of its kind to be constructed in the Middle East. The 5.4 km long transport system will run between the Gateway Station at The Trunk of Palm Jumeirah and the Atlantis Station on the Crescent, calling at two intermediate stations, Trump International Hotel & Tower and the Luxury Retail Center.

An invaluable amenity for residents and visitors alike, the Monorail will be able to transport 6,000 people through The Trunk, Fronds and Crescent on Palm Jumeirah every hour once operating at full capacity.

**THE PARK** A more than 7-hectare (17.2 acre), linear park flanks the iconic Trump International Hotel & Tower and connects the Luxury Retail Center to the entrance of the Palm. The lush central space will include a wide range of features including pools and fountains.

## THE PALM FRONDS

**SUB-SEA TUNNEL** The Sub-Sea Tunnel is the chief transportation gateway that connects the main body of Palm Jumeirah to the Crescent. A major engineering achievement in its own right, the 1.4-km, six-lane underwater tunnel accommodates three lanes of traffic in each direction, along with a service/emergency cell in between them.

## THE CRESCENT

The 11-kilometer crescent that surrounds the island not only provides a beautiful breakwater to The Trunk and The Fronds, but also offers a world class tourism destination in its own right. Home to many of the world's leading hotels and resorts, including Atlantis and Kempinski Hotel Emerald Palace, the Crescent will host thousands of tourists a year who come seeking a once-in-a-lifetime vacation.

**ATLANTIS** The 1,539-room, ocean-themed destination Atlantis is located at the apex of Palm Jumeirah, just five minutes from the luxury shopping mall at the tip of The Trunk. The unique property will feature the Royal Towers and the Bridge Suite situated on upper levels. It will also showcase an epic arch similar to that of its sister hotel in The Bahamas, but with an Arabic architectural twist.

Atlantis, the Palm is built on 120 acres of the Crescent and includes an extensive waterscape, complete with ancient rock formations, lazy lagoons, dramatic waterfalls and lush, vibrant horticultural elements from around the world, all designed to provide maximum thrills for adrenalin seekers, as well as calming water rides for those looking to relax.

The property will be home to the largest open-air marine habitat in the Middle East, with 65,000 marine animals in lagoons and displays, along with marine animal and mammal encounter programs.

The Dig is another Atlantis-themed attraction — an 'archaeological' experience with unusual and distinctive marine exhibits, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Atlantis, the Palm will open in September 2008.



**CIRQUE DU SOLEIL** Nakheel and Cirque du Soleil will jointly design and build a 1,800-seat theatre on Palm Jumeirah that will be home to the first-ever Cirque resident show to be staged outside of the USA and Japan. The two companies have signed an initial 15-year deal, with the new show expected to open during the last quarter of 2010.

In the near future, Cirque Du Soleil and Nakheel will announce the creative team and theme for the completely original show, which is being custom-produced for Palm Jumeirah with original music, theatre design, and costumes. Cirque du Soleil will add a completely unique family and cultural entertainment experience and a further reason for tourists to visit Dubai.

**QE2** Cunard Line recently announced the sale of QE2 to Dubai World, in a US\$100 million deal which will turn this iconic liner into a first-class tourism destination at Palm Jumeirah in Dubai.

The QE2 will be delivered to Dubai World in November 2008, where she will cease her role as an oceangoing passenger vessel and be refurbished and adapted for her new home. From 2009, the vessel will be berthed at a specially constructed pier at Palm Jumeirah, the world's largest man-made island, to create a luxury floating hotel, retail and entertainment destination.



## TRUMP INTERNATIONAL HOTEL & TOWER PARTNER CORPORATE BIOGRAPHIES

Trump International Hotel & Tower's unparalleled luxury is the product of the collaborative work of the world's premiere developers, designers and providers of services. Below is corporate background information about key partners.

Nakheel and The Trump Organization have entered into an exclusive joint venture to develop extensive real estate offerings throughout the Middle East. The first developments will take place on Nakheel's signature development, the Palm, Jumeirah. Following on from the successes of New York's The Trump International Hotel & Tower, which received the Condé Naste Traveller "Hotel of the Year 2004" award, the first project to be developed will be the Palm Trump International Hotel & Tower. The Trump Organization will also be launching a development on Nakheel's other signature development, The World.